



To Whom It May Concern:

On behalf of [A Forever Home Rescue Foundation](#) (AFH), and [KW Metro Center Tysons](#) (a branch of Keller Williams Realty), I would like to formally invite your organization to participate as a sponsor in our **No Place Like Home: The Ruby Slipper Gala**, to be held the evening of Saturday, June 3, 2017, at the Ritz-Carlton Tysons Corner, VA. Both KW Metro Center Tysons and AFH are in the business of finding forever homes – one for people, and one for animals. Our organizations have partnered to help fund AFH's future forever home, *Imagine* Sanctuary – a facility where AFH can keep rescue animals, as well as provide educational, wellness, and personal growth opportunities. A Memory Garden where people can memorialize their beloved pets will be just one addition to the planned revenue generating resources such as a boarding facility, retail store, bed and breakfast, and conference facilities where corporations, organizations, and educational institutions can host seminars and events.

Our **No Place Like Home: The Ruby Slipper Gala** offers unique sponsorships tailored to a variety of participation levels. Whether it be a monetary sponsorship, donation of a needed service/item, or donation of an auction item, any bit of support aids AFH's rescue efforts immensely.

The following pages contain information detailing each of the available sponsorship packages. In addition, you will find below a couple items for your convenience: (1) a sponsorship contract to solidify sponsorship selection(s), and (2) AFH documentation of their 501c(3) nonprofit status for tax purposes. If you are interested in sponsoring, you may fill out the sponsorship contract and send to [events@AForeverHome.net](mailto:events@AForeverHome.net). If you have any questions regarding sponsorship options, or would like to learn more about additional ways you and/or your organization can donate, you may contact [events@AForeverHome.net](mailto:events@AForeverHome.net).

To learn more about **No Place Like Home: The Ruby Slipper Gala**, please visit our website:

<http://www.aforeverhome.org/gala>

We look forward to making a difference with you!

Best,

*Ken & Carmen Cline*

A Forever Home Rescue Foundation

<https://www.aforeverhome.org>



## No Place Like Home: The Ruby Slipper Gala Sponsorship Brochure

<http://www.aforeverhome.org/gala>

To be an event sponsor, please contact:

Campbell Keyser [events@aforeverhome.net](mailto:events@aforeverhome.net) (O) (703)-564-4204; (C) 571-271-3210

### Platinum Sponsor: \$50,000 (2 available)

Sponsored By: Event Design Consulting, Inc.

Participation Benefits

- (2) Reserved VIP tables with preferred seating
- Overnight accommodations for (2) complimentary rooms at the Ritz-Carlton, including complimentary valet parking per room
- Complimentary formal photographs
- Recognition Benefits
  - Corporate logo (hyperlinked) recognition as Platinum Sponsor on the event website
  - Corporate logo recognition on all gala assets to include physical/electronic signage and media, and photography step-and-repeat wall
  - Corporate recognition in the event program as Platinum Sponsor
  - Two full page advertisements in the event program (*can be used a spread, or two separate pages*)
  - Social media visibility to include a custom post branded with your logo and link to your website
  - Corporate recognition during the gala program from stage
  - Opportunity to speak to the audience at the beginning of the gala

### Gold Sponsorship: \$25,000 (3 available)

- Participation Benefits
  - (2) Reserved VIP tables
  - Overnight accommodations for (1) complimentary room at the Ritz-Carlton, including complimentary valet for that room
  - Complimentary formal photographs
- Recognition Benefits
  - Corporate logo (hyperlinked) recognition as Gold Sponsor on the event website
  - Corporate logo recognition on select gala assets to include physical/electronic signage and media
  - Corporate recognition in the event program as Gold Sponsor

- Full-page advertisement in the event program
- Social media visibility to include a custom post branded with your logo and link to your website
- Corporate recognition during the gala program from stage

### **Silver Sponsorship: \$15,000 (3 available)**

- Participation Benefits
  - (1) Reserved VIP table
  - Overnight accommodations for (1) complimentary room at the Ritz-Carlton, including complimentary valet for that room
  - Complimentary formal photographs
- Recognition Benefits
  - Corporate logo (hyperlinked) recognition as Silver Sponsor on the event website
  - Corporate logo recognition on select gala assets to include physical/electronic signage and media
  - Corporate recognition in the event program as Silver Sponsor
  - Half-page advertisement in the event program
  - Social media visibility to include a custom post branded with your logo and link to your website

### **Dessert Sponsorship: \$10,000 (1 Remaining)**

#### **Sponsored By: Beyond Agency**

- Participation Benefits
  - (1) Reserved VIP table
  - Corporate chocolate logo placed on each plated dessert
  - Complimentary formal photographs
- Recognition Benefits
  - Corporate logo (hyperlinked) recognition as Dessert Sponsor on the event website
  - Corporate logo recognition on select gala assets to include physical/electronic signage and media
  - Corporate recognition in the event program as Dessert Sponsor
  - Quarter-page advertisement in the event program

### **Valet Service Sponsorship: \$7,500 (1 available)**

*With this option, a text will be sent upon request for car retrieval at the end of the gala including a short message from you or your company. You may also provide a gift branded with your information to be left in every car (i.e. a bottle of water, snack, etc.)*

- Participation Benefits
  - (4) complimentary tickets to attend the gala
  - Opportunity to craft a text to attendees, and place a branded gift in vehicles utilizing valet
  - Complimentary formal photographs
- Recognition Benefits
  - Corporate logo (hyperlinked) recognition as Valet Service Sponsor on the event website
  - Corporate logo recognition on select gala assets to include physical/electronic signage and media, to include placement in valet lobby
  - Corporate recognition in the event program as Valet Service Sponsor

## **Table Sponsorship: \$5,000**

**Sponsored By: J.D. Long Masonry of VA, Inc.**

- Participation Benefits
  - (1) Reserved table
  - Complimentary formal photographs
- Recognition Benefits
  - Corporate name recognition as Table Sponsor on the event website
  - Corporate name recognition on select gala assets to include physical/electronic signage and media
  - Corporate recognition in the event program as Table Sponsor

## **VIP Cocktail Hour Sponsorship: \$4,000 (3 available)**

- Participation Benefits
  - (4) complimentary tickets to attend seated gala and VIP cocktail event
  - Complimentary formal photographs
- Recognition Benefits
  - Corporate logo (hyperlinked) recognition as VIP Cocktail Hour Sponsor on the event website
  - Corporate logo recognition on select gala assets to include physical/electronic signage and media, to include signage in VIP Cocktail Hour
  - Corporate recognition in the event program as VIP Cocktail Hour Sponsor

## **Turn Down Service Sponsorship: \$4,000 (1 available)**

*With this option, you will be able to provide a gift or item with your company's branding to be left on the beds of event attendees.*

- Participation Benefits
  - (4) complimentary tickets to attend seated gala and VIP cocktail event
  - Opportunity to place a branded gift in guest rooms
  - Complimentary formal photographs
- Recognition Benefits
  - Corporate logo (hyperlinked) recognition as Turn Down Service Sponsor on the event website
  - Corporate logo recognition on select gala assets to include physical/electronic signage and media, to include signage in VIP Cocktail Hour
  - Corporate recognition in the event program as Turn Down Service Sponsor

## **Friends of Imagine Sponsorship: \$2,500**

- Participation Benefits
  - (2) complimentary tickets to attend seated gala and VIP cocktail event
  - Complimentary formal photographs
- Recognition Benefits
  - Corporate name recognition as Friends of Imagine Sponsor on the event website
  - Corporate name recognition on select gala assets to include physical/electronic signage and media
  - Corporate recognition in the event program as Friends of Imagine Sponsor

**Individual Ticket, Full Event (Seated Dinner and Cocktail Reception): \$250**

- (1) complimentary ticket to attend the seated gala dinner and VIP cocktail event

**Individual Ticket, Cocktail Reception Only: \$125**

- (1) complimentary ticket to attend the VIP cocktail event

**In Kind Donations: Services of Goods as Donations**

- Wine Sponsor
- Décor
- DJ and Lighting
- Photographer
- Printing
- Dancers/Entertainment
- Audio/Video
- Speaker
- Presentation
- Graphic Design

# No Place Like Home: The Ruby Slipper Gala Sponsorship Brochure

<http://www.aforeverhome.org/gala>

To be an event sponsor, please contact:

Campbell Keyser [events@aforeverhome.net](mailto:events@aforeverhome.net) (O) (703)-564-4204; (C) 571-271-3210

As it will appear in print:

Corporation Name

---

Contact Name

Title

---

Mailing Address

City/State/ZIP

---

Daytime Phone

Email

**Additional Contact (Logistics or Accounts Payable POC, if desired):**

Individual's Name

---

Phone

Email

---

## Sponsorship Levels

**Platinum Sponsorship (2)**

*Donation: \$50,000*

**Gold Sponsorship (3)**

*Donation: \$25,000*

**Silver Sponsorship (3)**

*Donation: \$15,000*

**Dessert Sponsorship (1 remaining)**

*Donation: \$10,000*

**Valet Service Sponsorship (1)**

*Donation: \$7,500*

**Table Sponsorship**

*Donation: \$5,000 Total: \_\_\_\_\_*

**Turn Down Service Sponsorship (1)**

*Donation: \$4,000*

**VIP Cocktail Reception Sponsorship (3)**

*Donation: \$4,000*

**Friends of Imagine Sponsorship**

*Donation: \$2,500*

**Individual Family, Full Event**

*Donation: \$250*

**Individual Ticket, Cocktail Only**

*Donation: \$125*

**Direct Donation**

*Amount: \$ \_\_\_\_\_*

---

Signature

Date

---

Special Notes (Specific invoice date needed, etc.)

A Forever Home Rescue Foundation is a 501(c)3 nonprofit organization (Tax ID #: 43-1977921).  
Contributions are tax deductible as provided by Federal law.