



Imagine

A Forever Home for AFH

Imagine Gala 2015
Fundraiser • Jul 10, 2015



Imagine

Raspberry Plain Plantation

Leesburg, VA

Friday July 10, 2015

6:00 P.M.

Sponsorship Package



Imagine

A Forever Home for AFH

Imagine Gala 2015
Fundraiser • Jul 10, 2015



A Forever Home Rescue Foundation is an IRS approved 501(c)(3) non-profit organization that relies heavily on the generosity of sponsors and donors to enable us to fulfill our mission. Founded in 2002 by an experienced group of dedicated rescuers, AFH receives no funding from local, state, or federal government entities.

We have worked tirelessly to make AFH the best rescue anywhere. Since our inception, we have rescued over 17,000 animals and have developed a wonderful group of volunteers and supporters. What you may not be aware of are some of the other things that our group has been involved in, including:

- AFH started with five volunteers, one of whom was a foster. The organization has grown to over 1,800 volunteers with more than 800 foster
- Recognized by Guidestar as one of the top non-profits of 2014
- Place over 1,000 dogs and puppies into forever homes each year
- Provide life-saving transport for thousands of dogs from high-kill rural shelters to approved rescues
- Provide direct grass-roots assistance to individuals within communities
- Provide life-saving medical care, including many surgeries, saving thousands of critically ill and injured puppies and dogs
- Shut down and rescue dogs from large-scale puppy mills and backyard breeders
- Partner with a professional trainer to rehabilitate and place many dogs that otherwise would be unadoptable
- Partner with The Soi Dog Foundation to rescue dogs from the illegal dog meat trade in Thailand and to raise international awareness about the problem
- Successfully prosecuted a major animal hoarder, resulting in a conviction
- Reformed two rural animal shelters
- Consulted with federal agencies about the Michael Vick dog fighting case
- Responded to natural disasters in the wake of hurricanes Katrina, Rita, and Sandy, making five trips to the Gulf Coast alone

All this time, we have been operating without a place to call home. We have relied on the generosity of volunteers to provide us with unofficial “offices,” and Petco to allow us to host our adoption events in their stores.

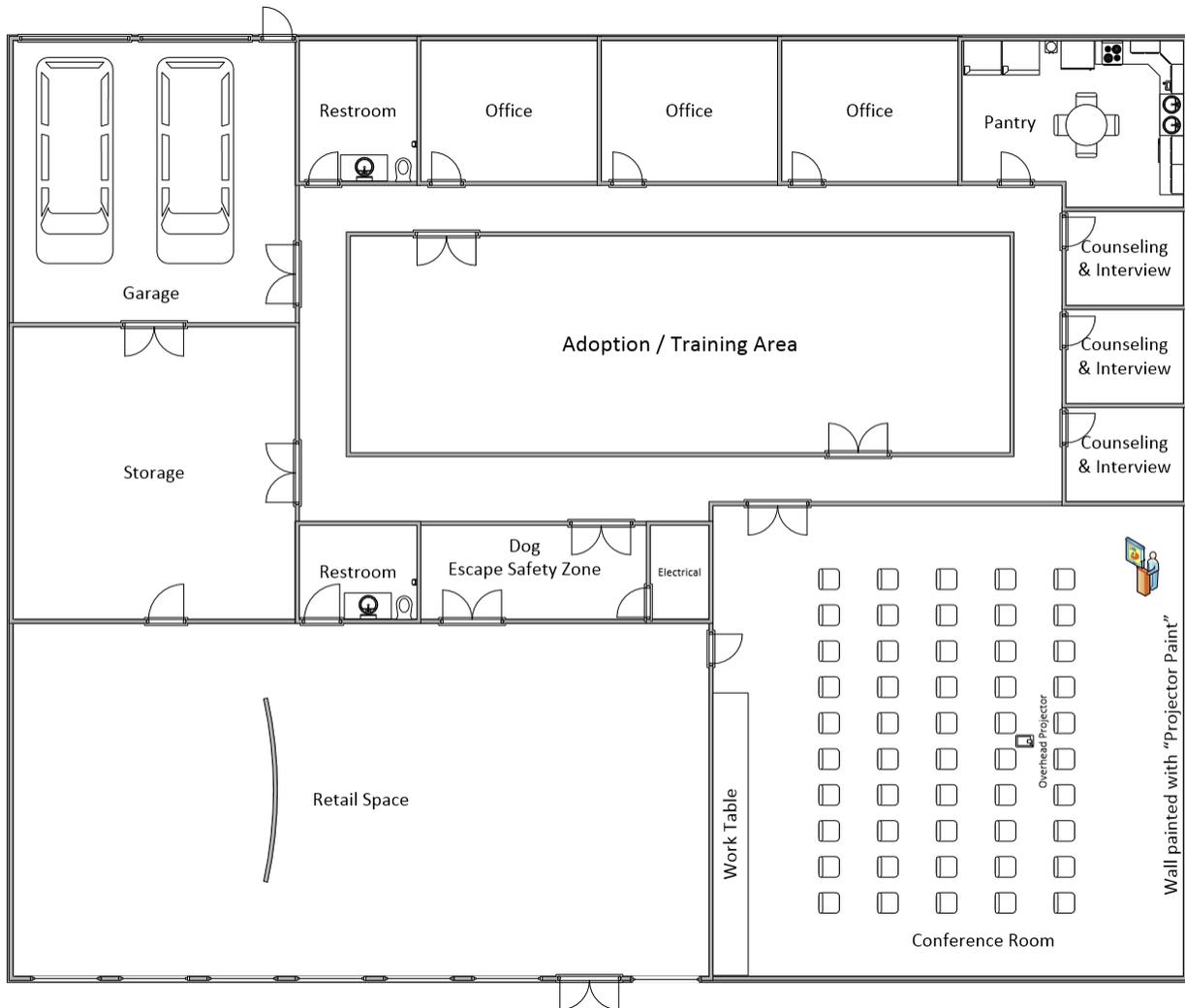
The *Imagine Gala 2015* is a benefit to raise funds for the next step in the rescue’s evolution.

Imagine ... a forever home for A Forever Home!

We are currently looking for a property, which we will call “*Imagine*,” to purchase and develop. Below, we have included a conceptual drawing that depicts our vision. It is our hope to make this location serve not only as our headquarters, but also to allow us to help more animals in need. Over the next few years we hope to expand our efforts to include an animal sanctuary, a kennel, and more!

People care deeply for their pets. By extension, they appreciate when a vendor supports pet-related activities. The visibility you will gain by working with A Forever Home will engender good will within a group of local consumers who will be making purchasing decisions over the next several months. Allow us to put your name in the forefront of their minds, with a very positive spin.

Our Forever Home! A conceptual floor plan.



We will be using our website (<http://www.aforeverhome.org>), Facebook page (<facebook.com/afh2002>), Twitter feed (<twitter.com/aforeverhome>), local media outlets (radio, television, and print), and other means to advertise this event. For us to be successful we have to create a buzz – don't you want to be a part of that? Here's your chance!

Sponsorship Levels

The following table provides information about the various sponsorship levels that we're offering. Please take a moment to review the options and then select the level that best fits your degree of support.

Premier Sponsor: \$15,000

- Table for ten at the event
- Logo on the step-and-repeat wall
- Logo presence with hyperlink on event web page
- Logo presence with hyperlink in event emails
- Logo presence in program book
- Full-page ad in program book
- Logo presence on event signage and multimedia presentation
- Logo presence on step and repeat
- Multimedia and verbal recognition during event
- Logo on thank you email sent to all attendees
- Opportunity to speak to the audience at the beginning of the event

Platinum Sponsor: \$7,500

- Seating for eight at the event
- Logo presence with hyperlink on event web page
- Logo presence with hyperlink in event promotions
- Logo presence in program book
- Half page ad in program book
- Multimedia and verbal recognition during event

Gold Sponsor: \$5,000

- Seating for six at the event
- Logo presence with hyperlink on event web page
- Logo presence with hyperlink in event promotions
- Logo presence in program book
- Multimedia and verbal recognition during event

Silver Sponsor: \$2,500

- Seating for four at the event
- Company listing on event web page
- Company listing in event promotions
- Company listing in program book
- Company listing on event signage and multimedia presentation
- Multimedia and verbal recognition during event



Imagine

A Forever Home for AFH

Imagine Gala 2015
Fundraiser • Jul 10, 2015



YES! I would like to sponsor the *Imagine Gala 2015*

Select the sponsorship level that's right for you!

	Sponsorship Level	Price
<input type="checkbox"/>	Premier Sponsor	\$15,000
<input type="checkbox"/>	Platinum Sponsor	\$7,500
<input type="checkbox"/>	Gold Sponsor	\$5,000
<input type="checkbox"/>	Silver Sponsor	\$2,500

Please provide contact information for yourself, your family, or your company:

Company or Family Name:				
Contact Name:				
Address:				
City:	State:	Zip:		
Email:			Phone:	

Please enclose your check made payable to A Forever Home
Send payment and completed form to:

A Forever Home Rescue Foundation
Attn: Imagine Gala 2015
Post Office Box 222801
Chantilly, VA 20153-2801

QUESTIONS? Contact Arlene Mains at 703-939-5041 or Imagine@aforeverhome.org
arlene@aforeverhome.net